



# Major Technical University in the Netherlands (Top-20 in the World\*)



- "P-in-een" of an important BSc track
- Completion "in time" of the BSc

<35%

<40%

#### Exercise: The Blame Game

- Team work, first 2 minutes
  - 1. Form team of 2-3 persons
  - 2. Think about own experience
  - 3. Convince your team before proposing an answer
- Open discussion, next 2 minutes
  - Tell everyone <u>the</u> answer

Q: Who is responsible for the current outcome of higher education?

Voting on best answer



### We're In This Together (My Answer)

- New generation of students
- New types of students, especially multi-culti
- It's not you, it's me
- New ambition of our faculty, but cannot select students



https://quotablequoteunquote.files.wordpress.com/2008/08/walkingcomputergeek.jpg



### We're In This Together (My Answer)

New generation of students



Now types of students

The main challenges for the future?

**Every student counts! Every student is different!** 

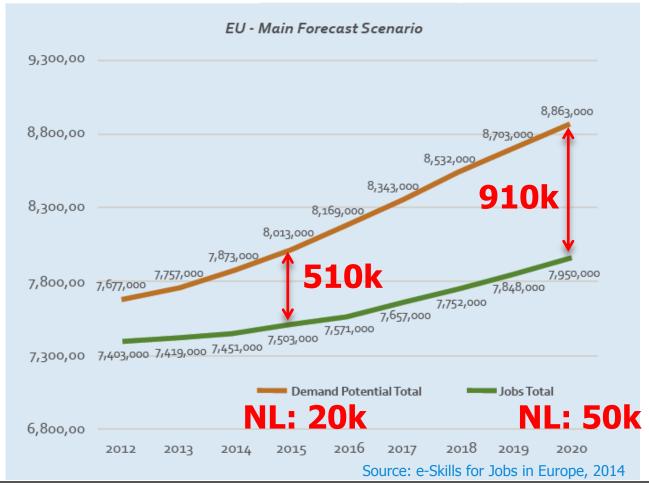
but cannot select students



https://quotablequoteunquote.files.wordpress.com/2008/08/walkingcomputergeek.jpg



# Let's Extrapolate to Europe: The Workforce Gap in ICT



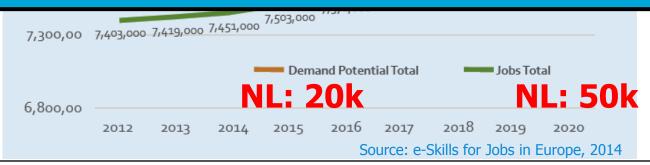


# Let's Extrapolate to Europe: The Workforce Gap in ICT

EU - Main Forecast Scenario
9,300,00

#### The main challenges for the future?

# Every student counts! Every student is different!





# Let's Extrapolate to Europe: The Workforce Gap in ICT

EU - Main Forecast Scenario
9,300,00

#### The main challenges for the future?

# Every student counts! Every student is different!

Q: Who is the Teacher of the Future?

Demand Potential Total

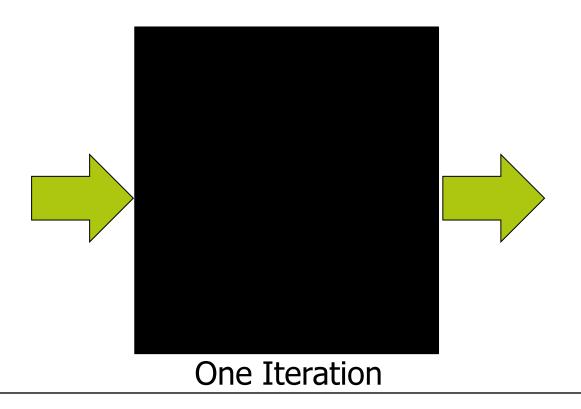
6,800,00

2012 2013 2014 2015 2016 2017 2018 2019 2020

Source: e-Skills for Jobs in Europe, 2014

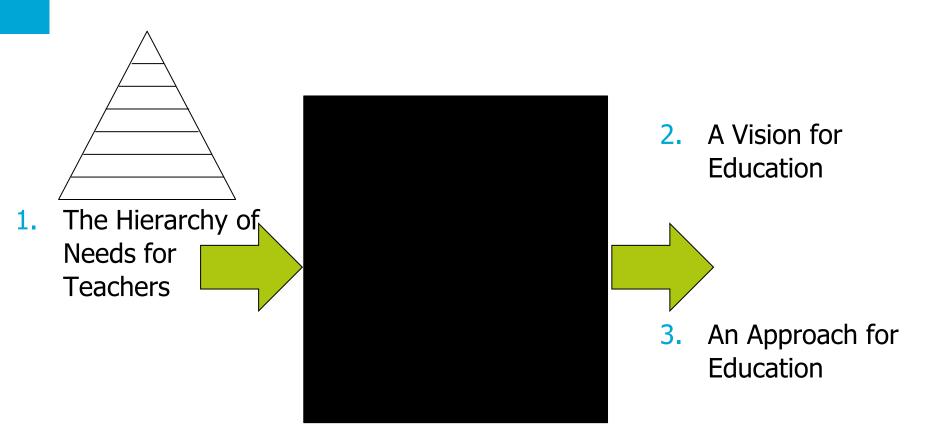


### Who Is the Teacher of the Future?



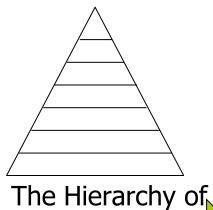


### Who Is the Teacher of the Future?

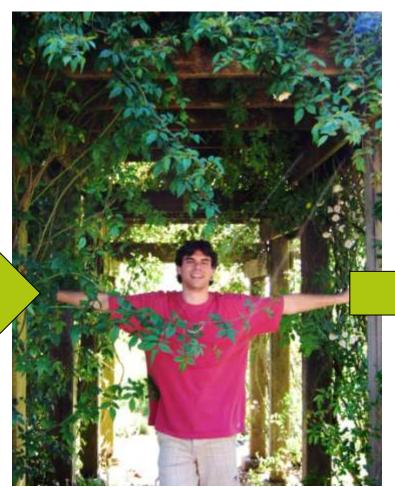




#### Who Is the Lecturer of the Future?



The Hierarchy of Needs for Teachers

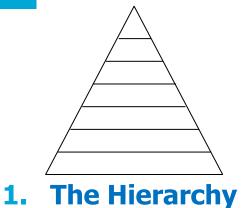


2. Every Student
Counts!
A Vision for
Education

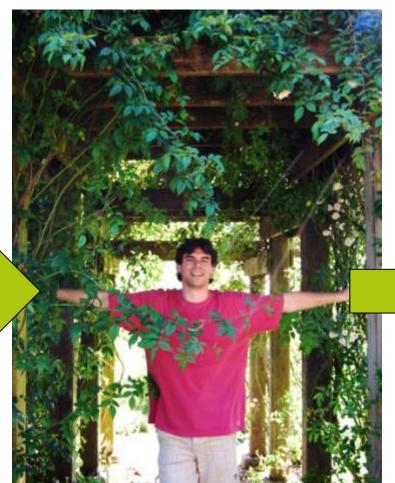
3. Gamification:
An Approach for Education



#### Who Is the Teacher of the Future?



1. The Hierard of Needs for Lecturers

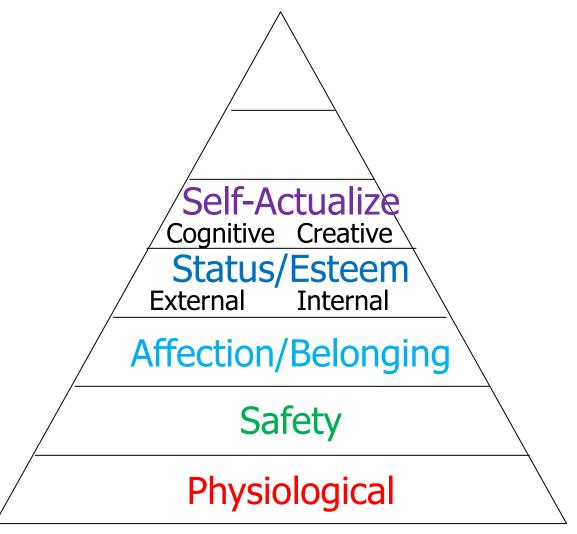


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### Maslow's Hierarchy of Needs (1943)

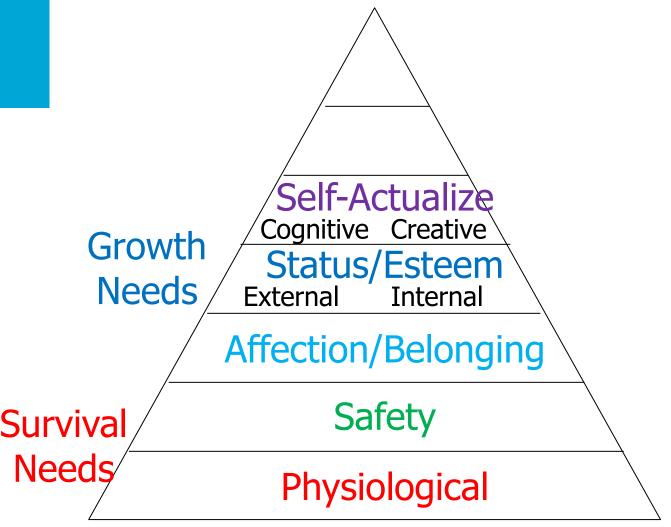




**Abraham Maslow** 



### Maslow's Hierarchy of Needs (1943)





**Abraham Maslow** 



Maslow's Hierarchy of Needs (1943)

+ Kenrick et al. (2010) **Parenting Mating** Status/Esteem Growth Needs Affection/Belonging Safety

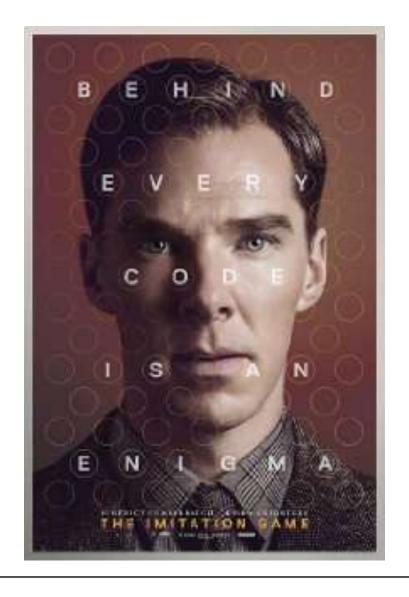


**Physiological** 



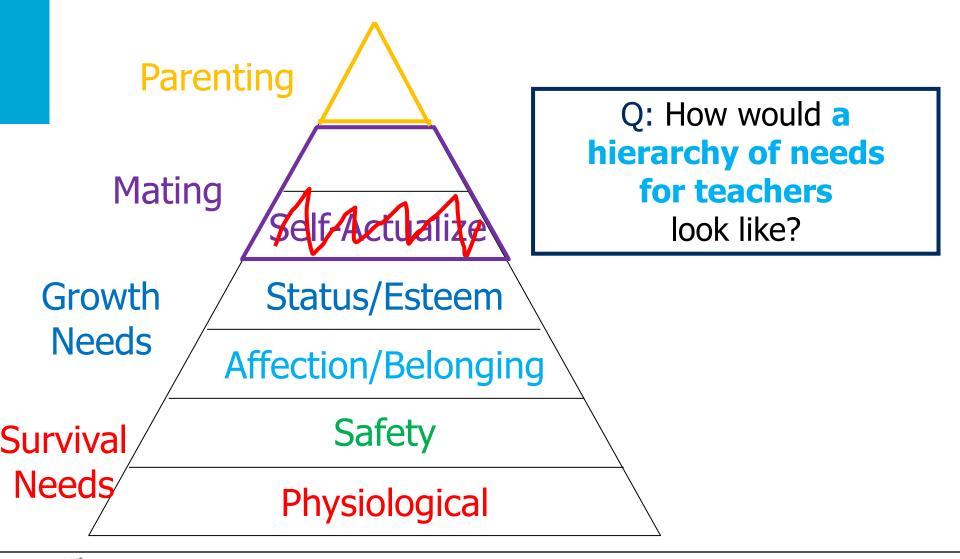


### Exercise: The Imitation Game



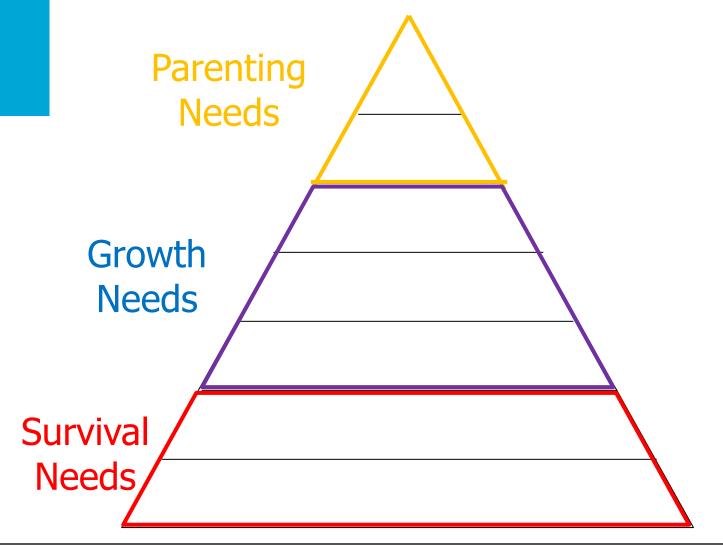


### Exercise: The Imitation Game





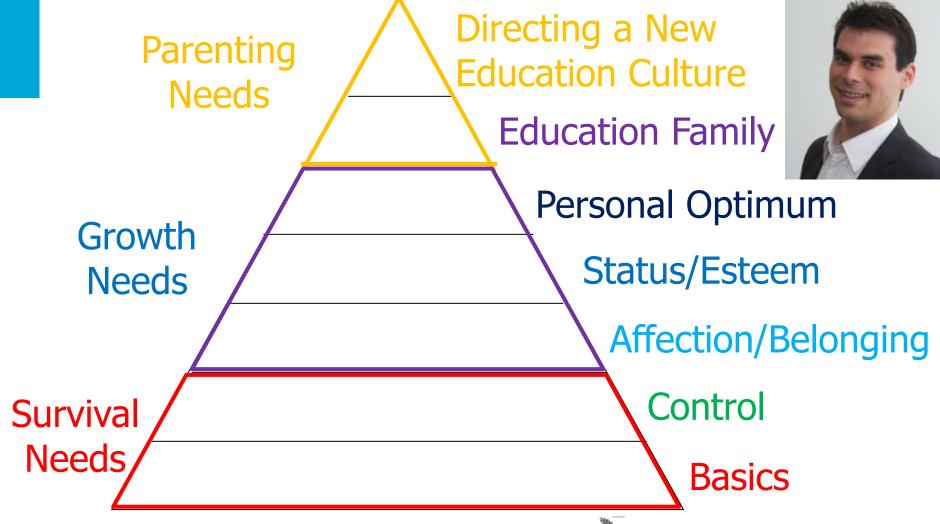
The Hierarchy of Needs for Teachers
Alexandru Iosup (2015)







The Hierarchy of Needs for Teachers Alexandru Iosup (2015)















We all know about the basics of teaching

#### • But:

 Need to improve the BKO, especially for new conditions



- Need a "diurnal" cycle (sleep=research)
- Need much better content-authoring tools, especially for new conditions (MOOCs, blended, ...)



#### **Basics**













- Address threats, better chances of success
- But
  - Need tools for simple, online learning analytics (Excel?!)



Survival Needs Control

**Basics** 













- Social needs
- But
  - Need a culture of "sharing is caring"
  - Need a culture of professional education
  - Need **tools** for management of course teams (Blackboard can be too slow, Facebook could break privacy laws)



### Affection/Belonging













- Internal feeling of mastering education
- External status, recognition, glory

SELF-ESTEEM DETECTIVE



- MIKEY HELLER @ 2014 TIMETRABBLE. COM
- Need tools for detailed learning analytics

Need governance to recognize value of education



Status/Esteem

Affection/Belonging





But











Learn and Create new education techniques

- But
  - Need to formulate personal vision
  - Need environment to create
  - Need tools to validate progress

Personal Optimum

Status/Esteem

Affection/Belonging























- Teach the teachers!
- But
  - The Education Genealogy Project
  - Need tools to advise and collaborate with friendly teams
  - Need tools for detailed analytics
  - Need governance support



**Education Family** 



















25

- Establish a new education culture:
  - In research, 1,000 citations is the golden standard
- But
  - Need tools to create at large scale
  - Need governance support and involvement

**Parenting Needs** 

A New Education Culture

**Education Family** 













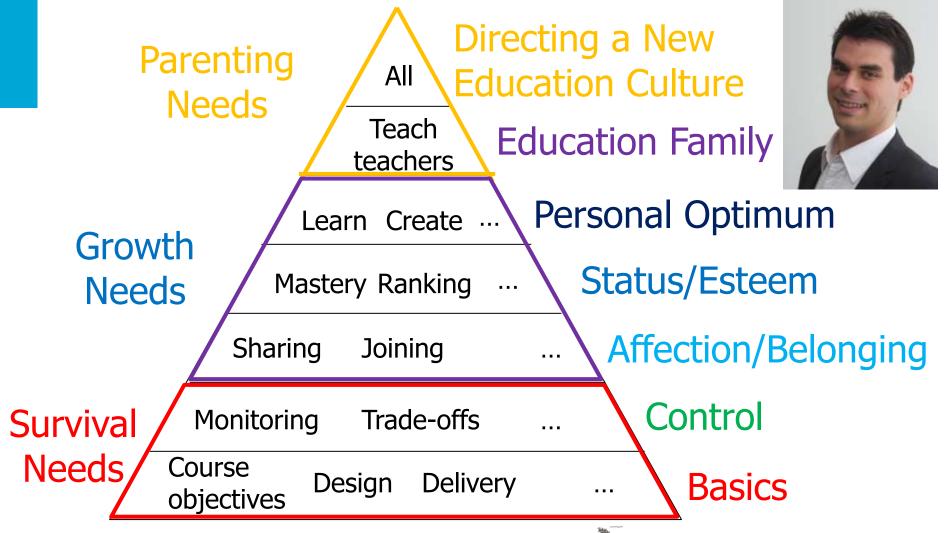






HikingArtist.com

# The Hierarchy of Needs for Teachers Alexandru Iosup (2015)







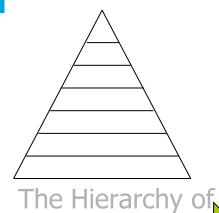




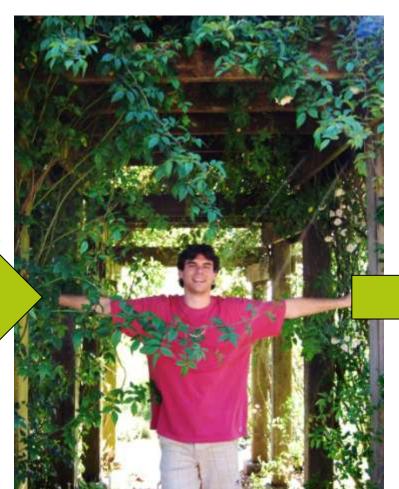




### Who Is the Lecturer of the Future?



 The Hierar Needs for Lecturers



2. Every StudentCounts!A Vision forEducation

3. Gamification:
An Approach for
Education



# 2014: How to spend 1 Billion? A: ICT and Gamification for education!



Q: What is gamification?

A: The use of techniques designed for gaming in non-gaming settings, e.g., in education.



http://goo.gl/V97zSW





# 2014: How to spend 1 Billion? A: ICT and Gamification for education!



What is the intuition behind gamification?

How can gamification be used at TUD?

Does it work in practice?



http://goo.gl/ILSNeb

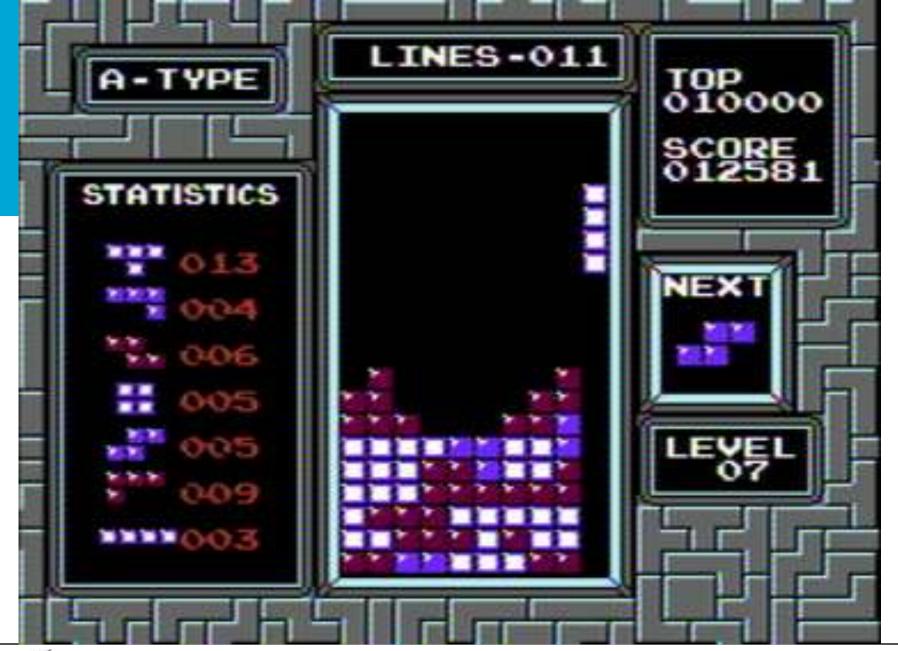




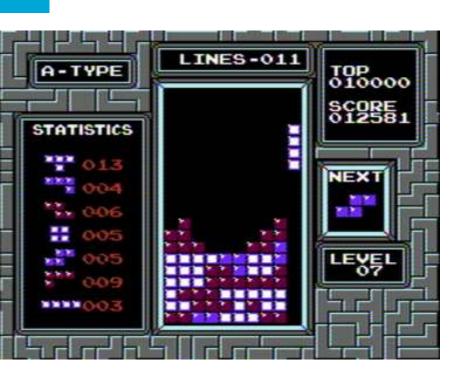
### Do You Know This Person?

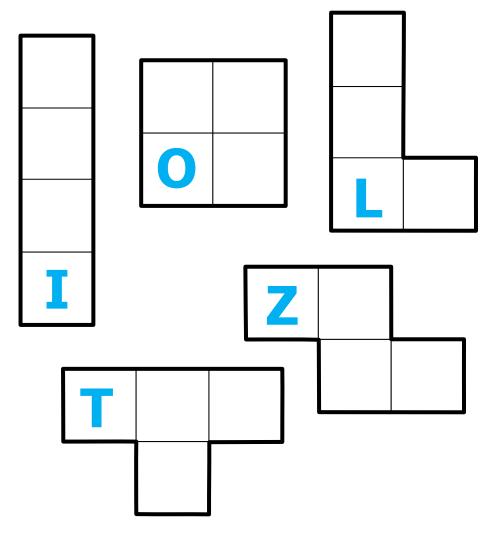




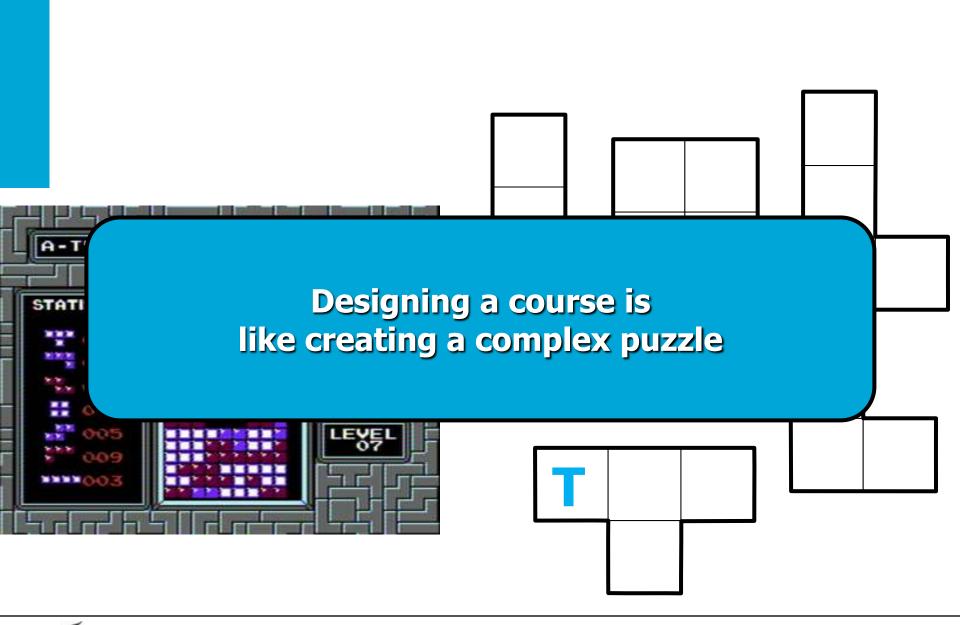






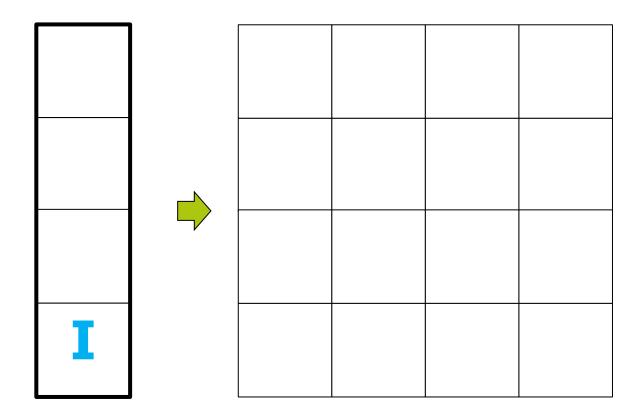








### I in the Box





### I in the Box











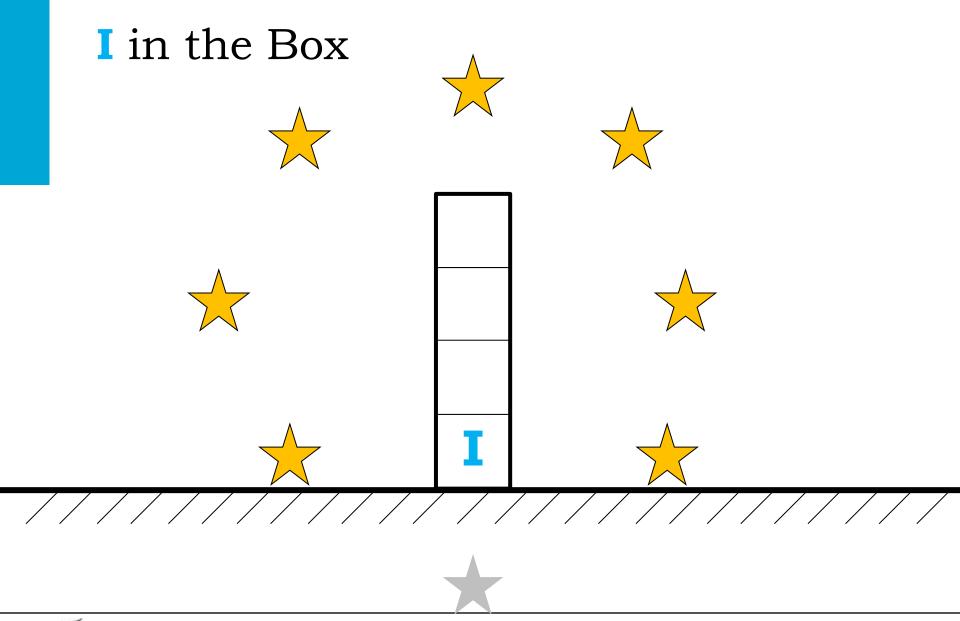




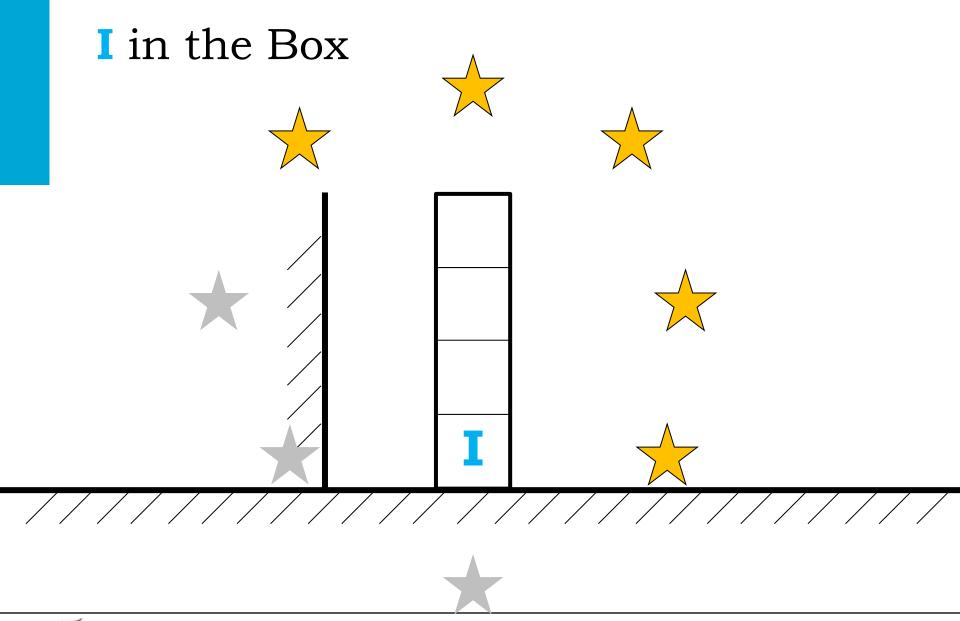




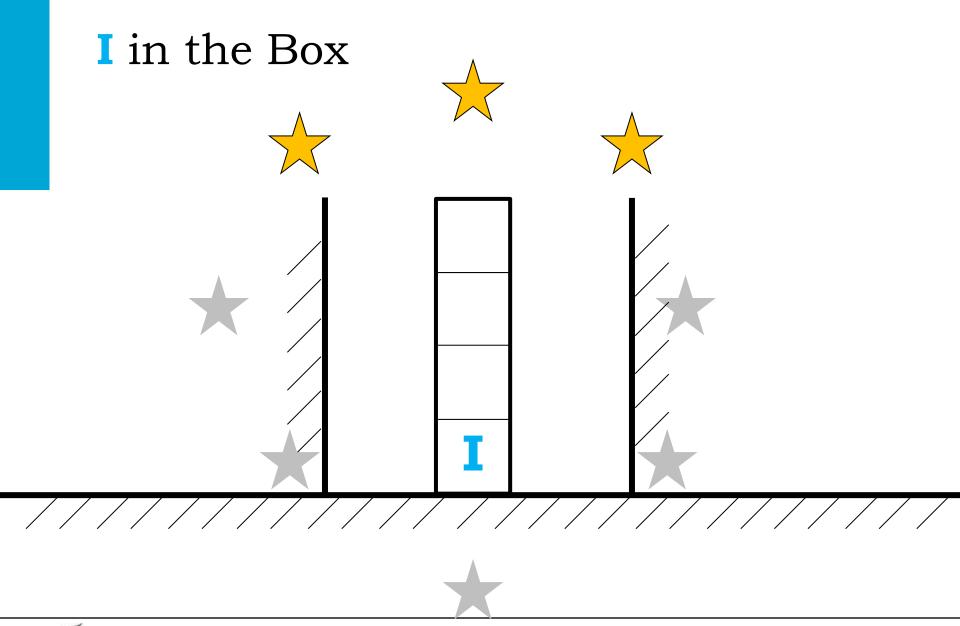




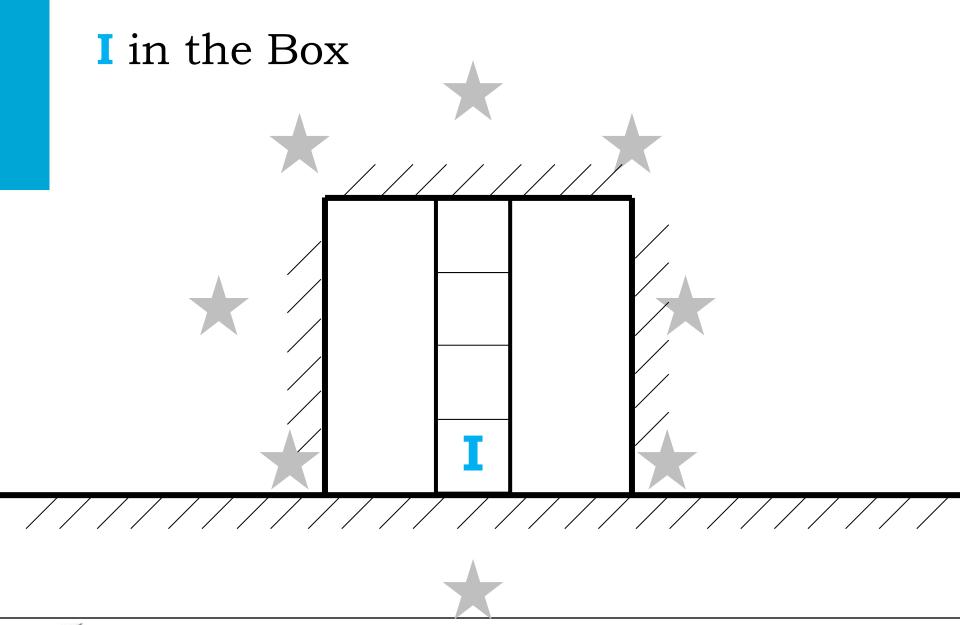




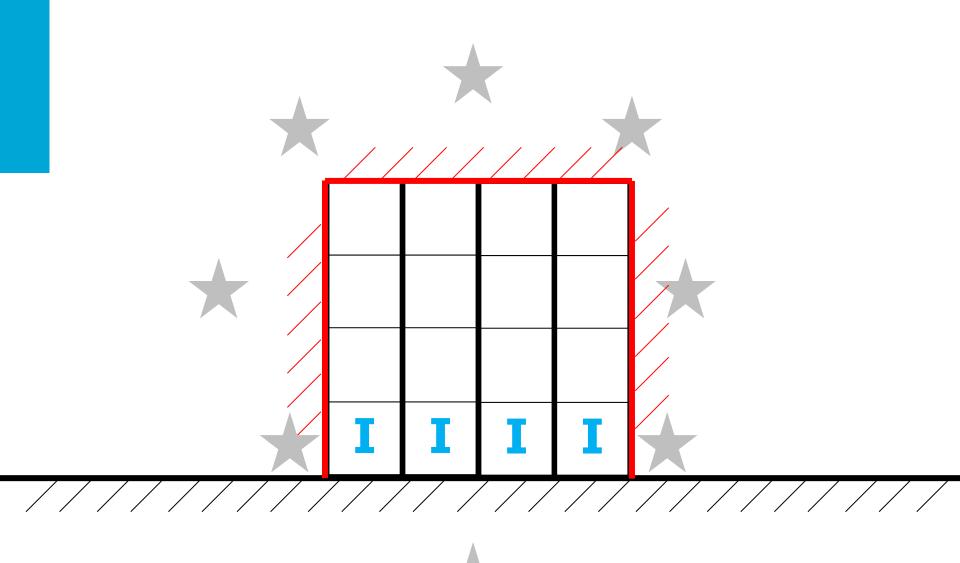




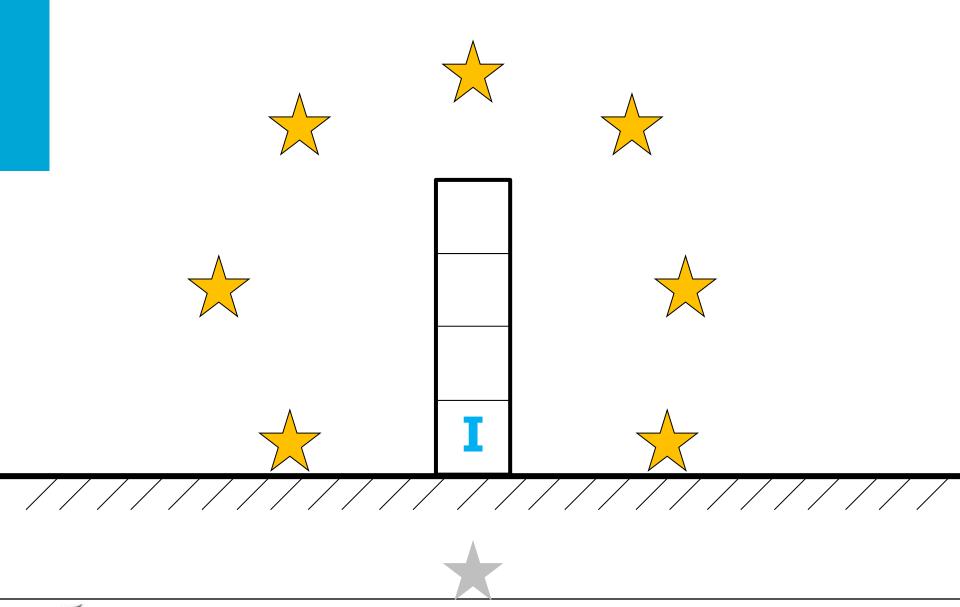








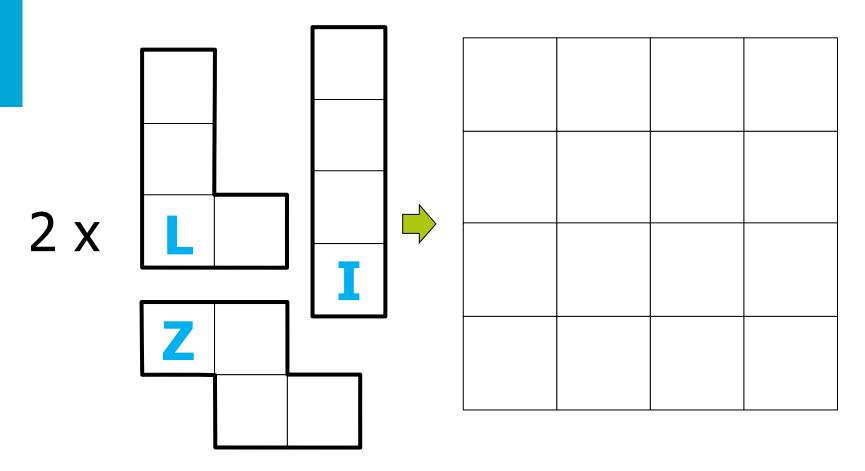




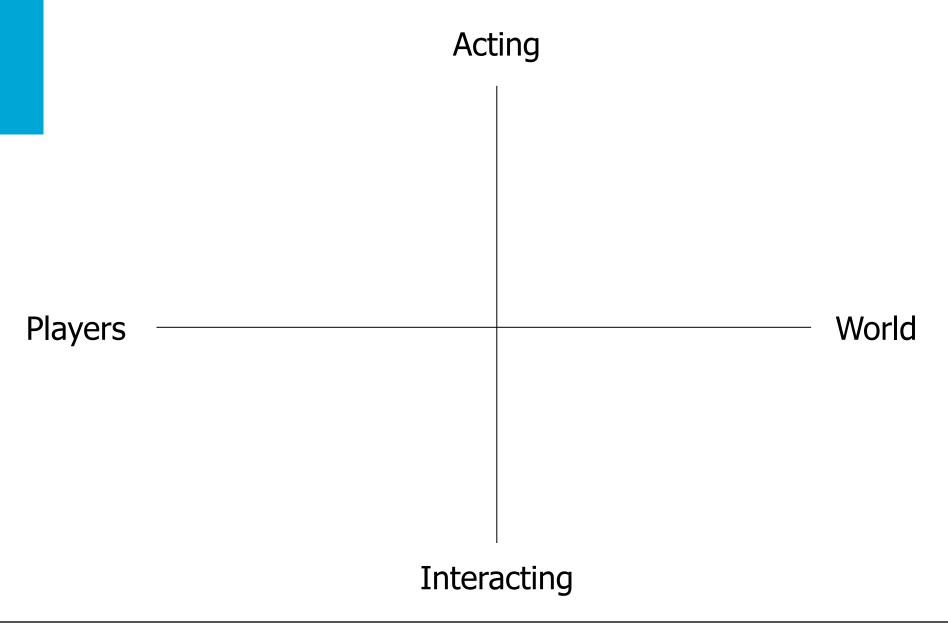




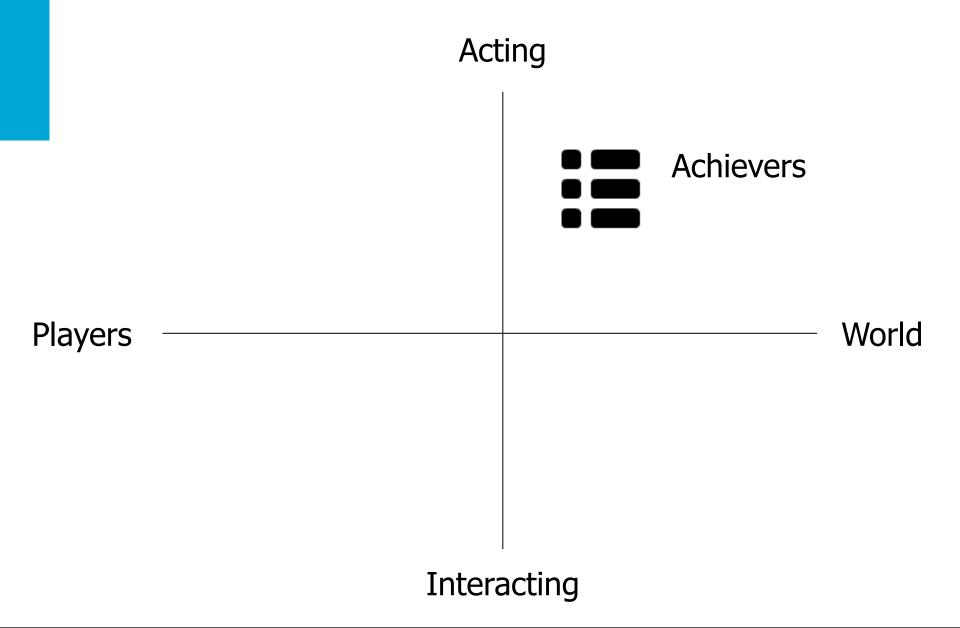
#### | Content Unlocked!



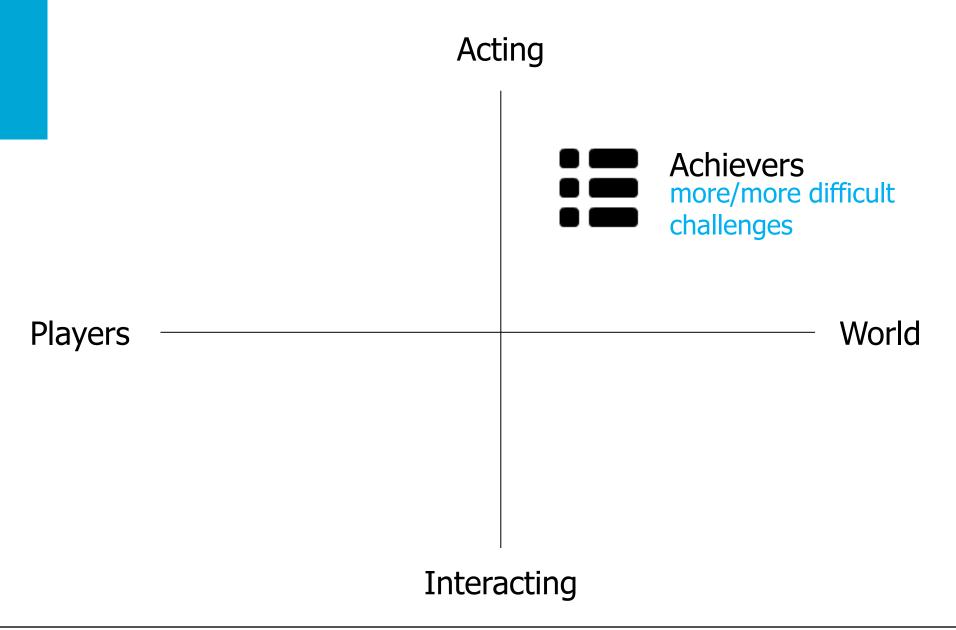




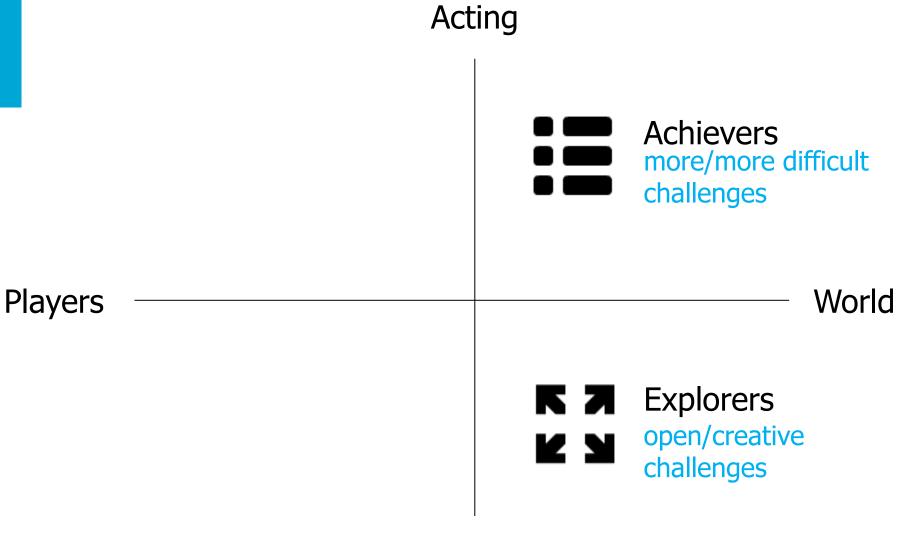
















#### **Acting**



Players World

Socializers team/discussion-based challenges



Explorers
open/creative
challenges

#### Interacting



#### **Acting**

Winners competitive/single-winner challenges



Achievers
more/more difficult
challenges

Players

World

Socializers

team/discussion-based challenges



K 7

**Explorers** 

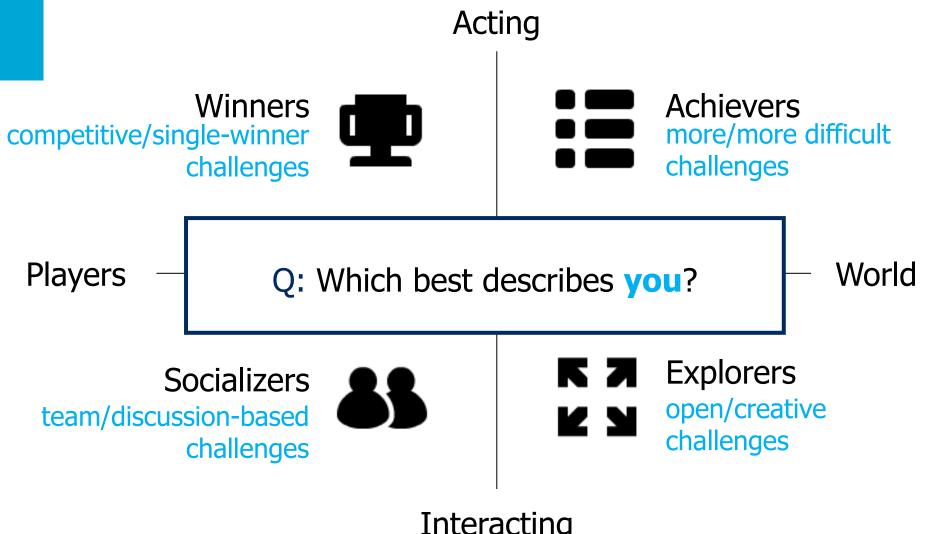
Z N

open/creative challenges

Interacting



#### Exercise: The "Who Are You?" Game







#### **Assessment That Motivates!**

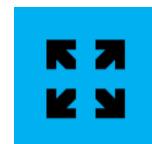
10,000 points for a 10





+50 for good activity +1,000 for most challenging activity

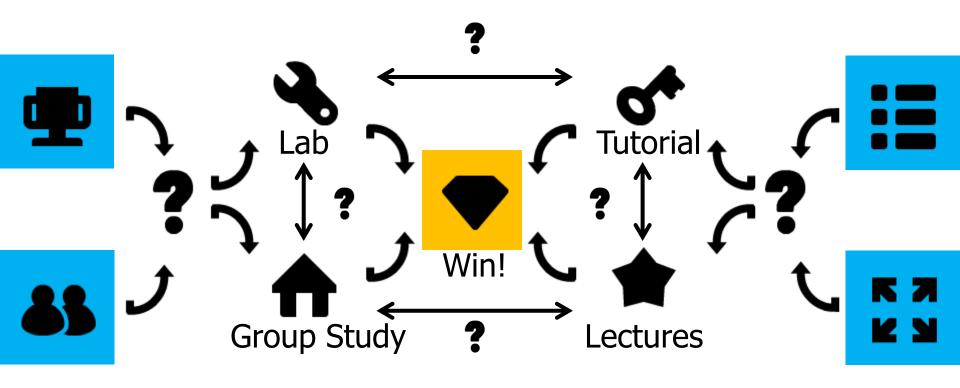




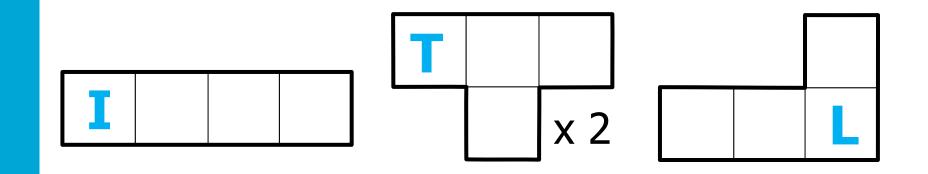
Badges, unlocked content



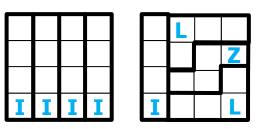
## Designing a course is like creating a complex puzzle





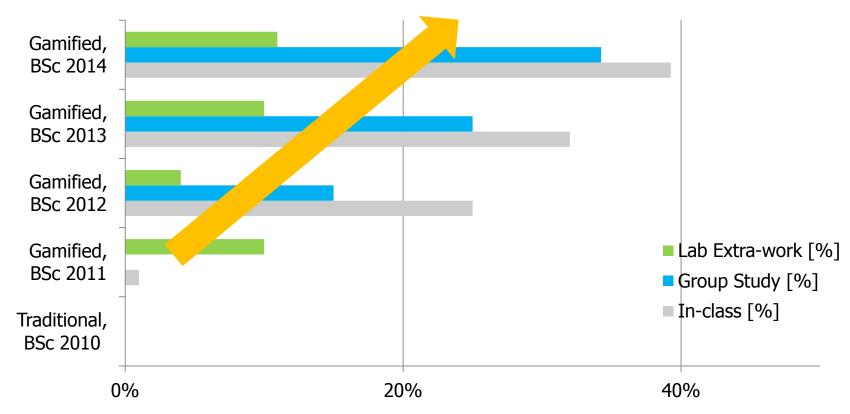


#### **Does gamification work?**





#### **Gamification works!**



Extra work due to gamification, relative to traditional [% all students]



Bonus: Every year, we make the course more difficult.

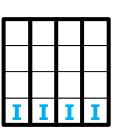
# What Happens When A Student Does Not Like the Course Topic?

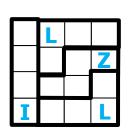
I want to thank you for showing that even though I'm not that good at written exams, I still can excel at other points in my study. I'd love to have a copy of my badge, as physical reminder of a course that made me eager to learn about things. Even when some of those things will never really have my interest.

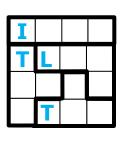
This course, and the way it was given, learned me a few things about what motivates me, and only for that reason it was totally worth getting up for every lecture.

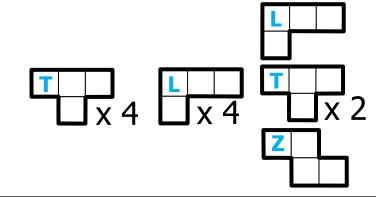


## Designing a course is like creating a complex puzzle

















#### **Gamification works!**

















Lumaxart Trophy Winner







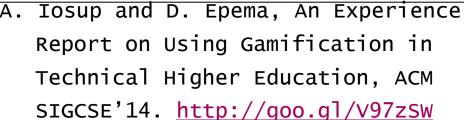


#### **Gamification works!**

**TU Delft Masterclass 2015: 8 new courses** 

**TU Delft Data Science: ICT tools to help out** 

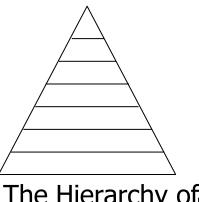




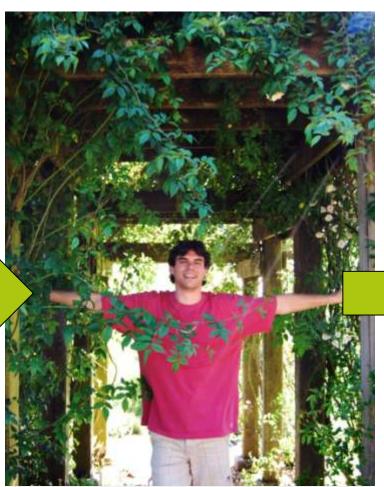




#### Who Is the Teacher of the Future?



. The Hierarchy of Needs for Lecturers



2. Every StudentCounts!A Vision forEducation

Gamification Works!

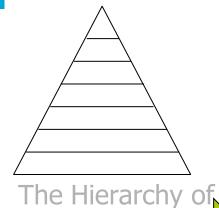




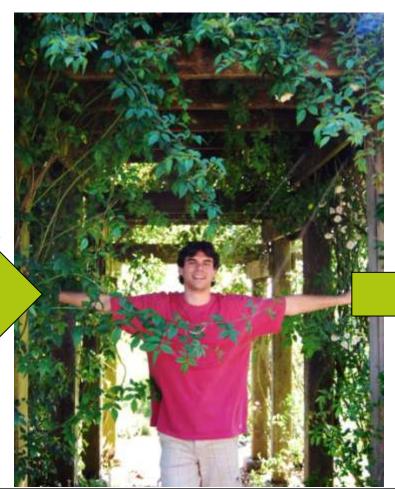




#### Who Is the Teacher of the Future?



The Hierar Needs for Lecturers



2. Every Student
Counts!
A Vision for
Education

Gamification:An Approach for Education



#### Every Student Counts! (my vision)

- 1. Enable "smart stuff", both individually and in teams.
- Achieve all learning objectives, including learning the process.
- 3. Activate all students to deepen vital skills, for a lifetime.
- 4. Educate great professionals, but also great citizens: to shoulder the society, to educate others, to be responsible and ethical.
- 5. Develop, validate, and share the education techniques that enable points 1—4 in *your* environment.



# Exercise: The Critical Thinking Game – What is "smart stuff"?

- Team work, first 2 minutes
  - 1. Think about own experience
  - Convince your team before proposing an answer
- Open discussion, next 2 minutes
  - Tell everyone <u>the</u> answer

Q: What would be for you "smart stuff"?

Voting on best answer



Q: What's in a name?

A: Over 250,000,000 active players

#### **Social Gaming** =

100,000k+ social players



1. Mechanics

Explore, do, learn, socialize, compete

+

2. Dynamics, incl. Rewards

Player stats, badges, others

+

3. Game Content\*
puzzles, challenges,
extra-projects, culture

\* Art class pending.



# Our Work At GamificationU, >10+ Operational Years Since 2007

#### B.Sc. Courses

- TI140x Computer Organization (5 years, ongoing)
- Bachelorseminarium (5 years, evolving form, I stopped 2013)

#### M.Sc. Courses

- IN4392 Cloud Computing (3 years, co-teaching)
- IN4391 Distributed Computing Systems (2 years, new course)

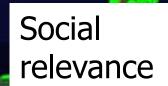


# Content Looks the Same ... Except It's Not!

BSc-CO, 6EC (168h)	MSc-CC, 5EC (140h)
Digital Logic and	Overview of
Data Representation	cloud computing
Computer Architecture and	Scheduling and
Organization	Resource Management
Interfacing and	Data Centers and
I/O Strategies	Energy Efficiency
Memory Architecture	Multi-tenancy concepts,
	incl.virtualization
Functional Organization	Cloud programming models
Multiprocessing	Case studies









### Innovation [2/3]: through Diverse

- Too many to list here Gamification Elements
  - Scoring system is but one element
  - Badges? Only for B.Sc., some "random" Manga cum laude
- Onboarding (dynamics)
  - Entry quiz
  - Story every lecture
- Social Learning (dynamics)
  - In-class teams
  - Self-study as team effort
  - Involve Winners and Achievers in class
  - Involve Winners and Explorers in self-study
- Different player types
  - Ladders, ranking, end-lecture quiz: mostly for Winners
  - Content unlocking (dynamics): Explorers and Achievers

http://www.kunstbuchshop.de/images/guido-mocaficomovement-03 462.jpg





Iosup and D. Epema, An Experience Report on Using Gamification in Technical Higher Education, ACM SIGCSE'14. <a href="http://goo.gl/v97zsw">http://goo.gl/v97zsw</a>

# 2014: How to spend 1 Billion? A: ICT and Gamification for education!





## A: Wonderful Advances in Gaming, Last 10 Years: diverse individual challenges





## A: Wonderful Advances in Gaming, Last 10 Years: diverse social challenges

